



Annual Report 2009-2010

Letter from Our Board Chair

Dear Friends,

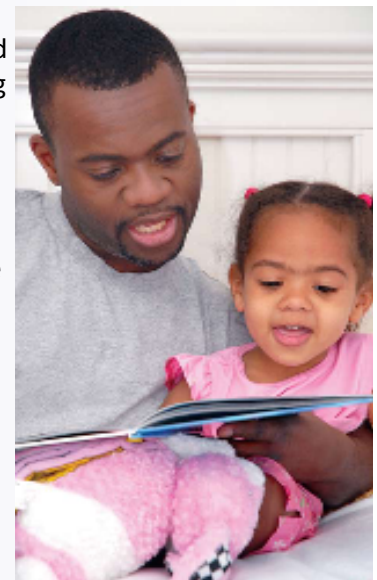
We want to thank you for your support of Smart Start of Davie County and all that we are attempting to do for our children and their families. We feel that the enclosed Annual Report for the past year is a valuable tool to share with you.

From a programmatic standpoint, 2009-10 was a year of continued achievement. Some of our achievements included serving 50 children in our Parents as Teachers program, growing our Early Childhood Resource Center with 252 visits, and getting books into 900 children's homes with the Imagination Library Program. We also helped working families send their children to quality child care through the subsidy program administered through DSS, worked with local child care centers to improve quality with various technical assistance trainings and helped child care employees with the WAGE\$ program, ensuring they continue their education and encouraging them to stay in the child care field. Our outreach and business leader events continue to be a valuable tool for sharing these programs with the Davie County community, while encouraging participation and support.

As proud as we are of these results, we know that ultimately it is the partnership with the community upon which our success depends. We are fortunate to have dedicated community agencies, families, and friends that understand the importance of focusing on the "early years," therefore creating a spirit that has led to highly effective work, and for that we are thankful.

Despite our achievements, it was truly a year of doing more with less. Our state funding was cut drastically; a total of 15% by the end of the fiscal year. Despite these challenges, we have used that opportunity to focus on our strongest programs and prune wherever possible. It is an ongoing effort. In addition, we are also seeking to expand our fundraising efforts so that we can be less dependent on a likely shrinking pool of state funds.

Thank you for your support and partnership—it means everything! We look forward to strengthening these partnerships in the coming year because together, we can make a difference for our children today and especially for tomorrow!



--Mike Jenkins, Board Chair

Board of Directors 2009-1010

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A Parents as Teachers Success Story

Meet mother, June, and child, Anna (names have been changed for the sake of anonymity); a family who participates in the Parents as Teachers (PAT) program at Smart Start of Davie County.

June is a single mom. Some of her challenges include suffering from mental illness and having a low income. Her daughter, Anna, is just over a year old. Life with a toddler is not easy for June on her own, but she wants what is best for Anna, so they begin the PAT program. Anna is a typical one-year old and requires a lot of energy to parent. June gets frustrated with Anna's behavior frequently and feels like Anna is pushing her buttons and antagonizing her deliberately.

Heydy Whitt is their PAT Parent Educator. During her monthly home visits, she recognizes this issue and explains to June that these behaviors are normal and that Anna is not intentionally trying to frustrate her. June comes from a family who believes in punishing, like spanking, rather than rewarding for discipline. Heydy gives her some alternative tools for discipline and explains that she should model the discipline to fit the behavior. In some instances, Heydy recommends that June distract Anna or ignore certain behaviors, as long as she is safe.

"I have noticed that she takes notes about what we discuss on the handouts I bring to the visit," explains Heydy. "She uses positive forms of discipline now and has changed that cycle."

One of the components of the PAT program is an annual developmental assessment. Anna was assessed at twelve months old. She scored below age range, and was not developmentally with her peers. After two months in the PAT program, she was assessed again and scored above and beyond the fourteen month level.

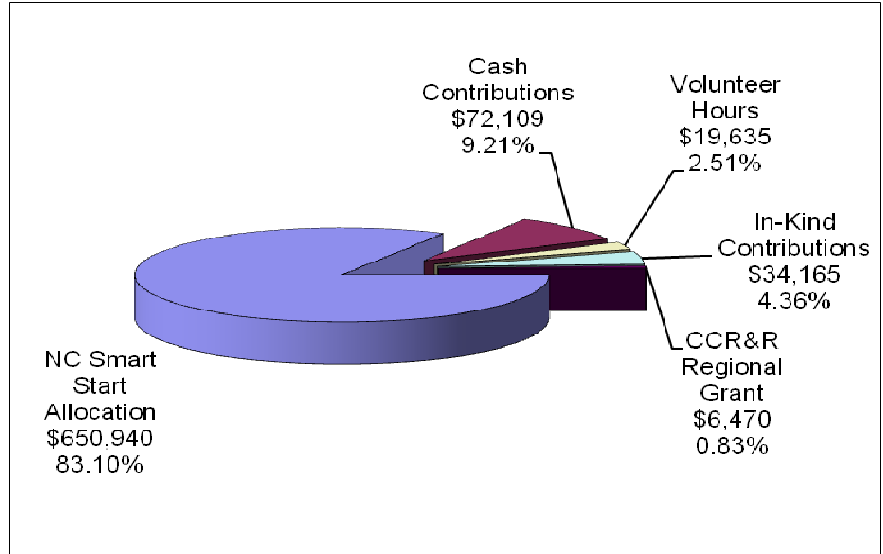
"Mom is taking things from our visits to heart and using them; and I can see a huge difference," continued Heydy. "She is thrilled with the results she is getting! Now she sees the developmental benefits her child is getting as a result of their strong relationship and interactions. They are reading frequently and have established a routine. Because of these results, Mom is motivated to continue the PAT program."

Like all PAT families, this one receives books in the mail monthly from another program managed by Smart Start called Imagination Library. The books encourage reading and family interactions during the critical developmental years from birth to five. "I was worried about this family, but I've really seen them grow immensely," added Heydy.

Financials

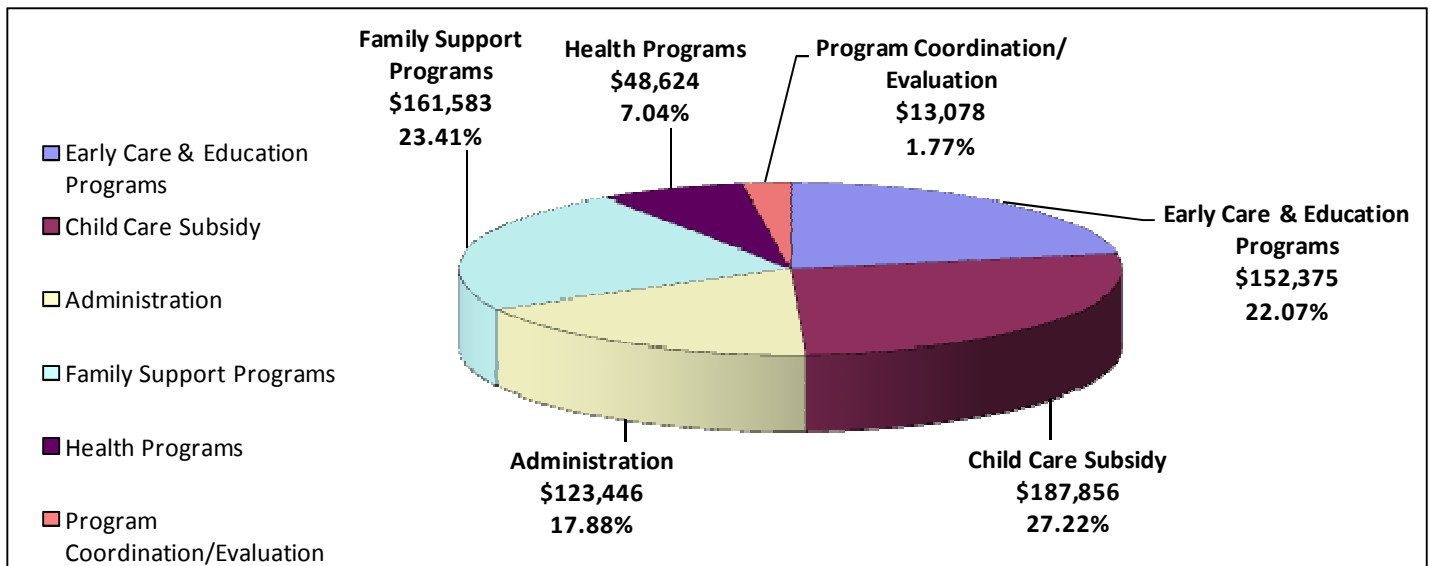
Resources received in FY 2009-10

NC Smart Start Allocation	\$650,940
Cash Contributions	\$72,109
Volunteer Hours	\$19,635
In-Kind Contributions	\$34,165
CCR&R Regional Grant	\$6,470



Program Expenditures for FY 2009-10

Early Care & Education Programs	\$152,375
Child Care Subsidy	\$187,856
Administration	\$123,446
Family Support Programs	\$161,583
Health Programs	\$48,624
Program Coordination/Evaluation	\$16,380



About Us

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Marketing & Event Coordinator

Heydy Whitt
Parents as Teachers Parent Educator

Funded Programs

Child Care Health Consultant
Child Care Resource & Referral
Child Care Subsidy
Child Care subsidy Administration
Community Education
Early Childhood Resource Center
Imagination Library
KidsFest
Parent Learning Sessions
Parents as Teachers
Professional Development Incentives for
Early Childhood Professionals
Program Coordination and Evaluation
Salary Supplements for Early Childhood
Professionals
Snacks with Santa
Strengthening the Foundations of Quality

Thank You Davie County!

On behalf of the families we serve and our partnership, we want to thank all of our supporters and donors. You are why we are able to make a difference in the lives of the young children in Davie County. **Thank you so much!**

Mission Statement

To provide and support comprehensive services addressing the needs of children age five and under, their families, and our community.



Dolly Parton's Imagination Library Program that is administered through Smart Start is made possible from grants and financial contributions from donors like you. Thank you!