

Smart Start of Davie County

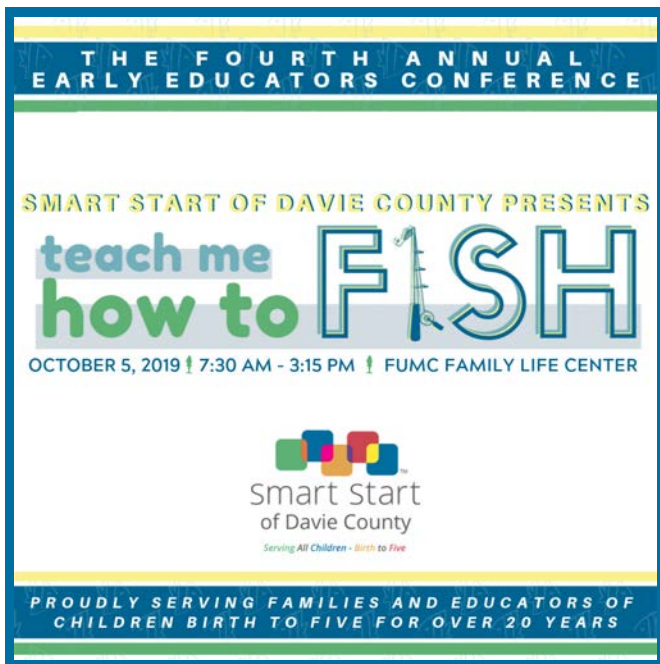
Serving All Children - Birth to Five

Annual Report

2019-
2020



2019-2020 Highlights



2019 Early Educators Conference

We hosted over 50 early educators who gained nearly 300 DCDEE contact hours at our fourth annual Early Educators Conference. This year's theme was Teach Me How to Fish and our keynote speaker, Chuck Taylor, presented on the FISH! Philosophy. Participants also were able to choose from six additional classes.

Davie County COVID-19 Relief Fund Grant

In May, we secured a \$5,000 grant to provide direct financial support to licensed childcare programs that remained open to serve children of families considered to be essential workers. This grant was provided by Davie Community Foundation and Mebane Charitable Foundation.



9th Annual Hometown Hoedown

In February we kicked up our boots and invited community members to join us at our annual fundraiser. There was dinner, dancing, and desserts in addition to our live and silent auctions.

This year, we introduced our Longhorn of the Year title and guests could bid to take home a pair of longhorns for one year.

Davie County Hospital Foundation Fund

Thanks to the Davie Community Foundation, we secured a grant of \$2,400 to target childhood obesity in Davie County. The grant provided funding for purchasing outdoor activity kits to help increase physical activity among children in Davie County.



Mocksville Christmas Parade

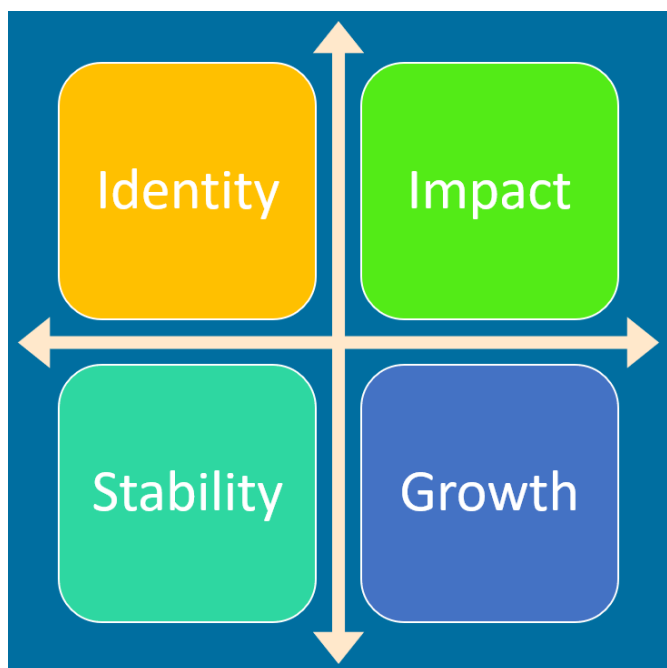


Parents as Teachers Roll & Read



Passed 1,000 Followers on Facebook

2019-2020 Highlights

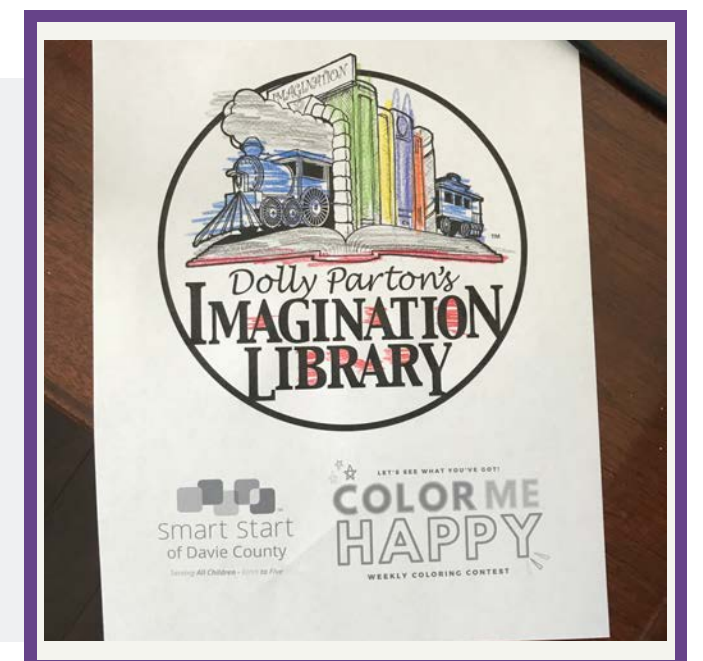


Board of Directors Retreat

The Board of Directors completed an extensive review of programmatic needs and assessments in the community. The review ensured our programs are fitting the needs of educators and families in Davie County. The review resulted in the completion of our 2020-2023 strategic plan.

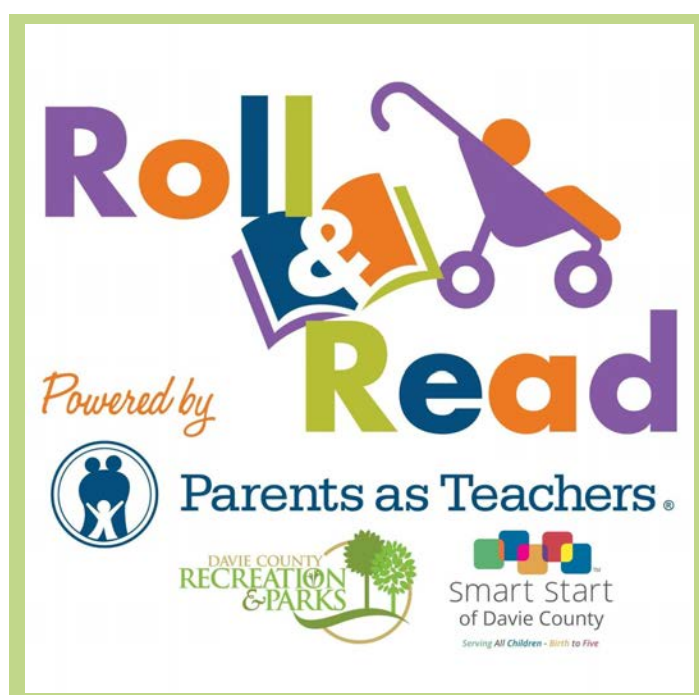
Stayed Connected During COVID-19

In March the world was faced with a global pandemic and our staff jumped into action to serve our families and essential child care workers. We adapted our programming, delivered supplies to local centers, hosted an online coloring contest, and shared resources.



Roll and Read/Group Connections

In September, we partnered with Davie County Recreation and Parks to host Roll and Read at Masonic Picnic Grounds. The event promoted early literacy and staying active. Participants walked one mile and stopped at reading stations along the way. Other group connections included Blockfest, Photo Day, Sensory Play, and more!



Delivered Up & Active Outdoor Play Kits

Due to the postponement of our annual KidsFest event we had to find a different way to get our outdoor play kits and resources into the hands of local families. On June 6th our staff delivered 220 kits to families across Davie County that will provide endless summer fun.



Essential Child Care Workers Receiving Funds & Supplies



Dancing at Hoedown



BlockFest Group Connections

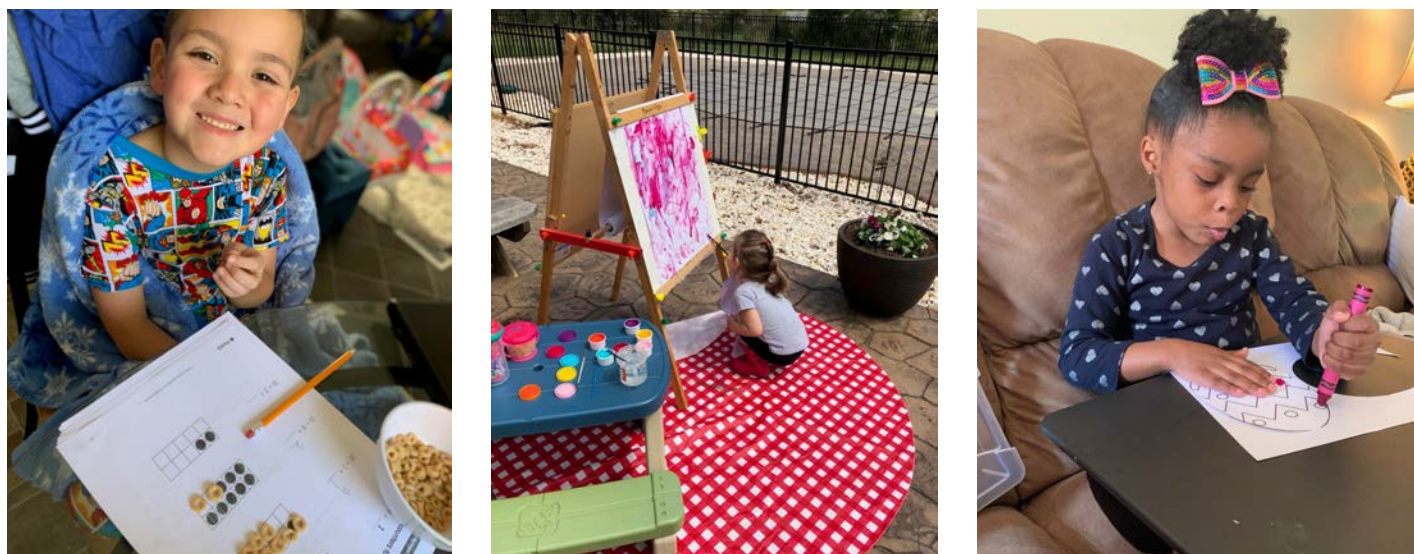
Smart Start's Impact

Smart Start of Davie County works to ensure quality child care, education, health and family support programs for all Davie County children birth to five.

Nurturing Parenting Program



During two 10-week sessions, 20 parents of 21 infants, toddlers and preschoolers learned how to parent the nurturing way. The results from Adult Adolescence Parenting Inventory survey showed 89% of participating parents had improved their parenting skills.



Strengthening Foundations for Quality



Training

Twenty free to low cost trainings were offered with 76 child care providers in attendance. Eight of the classes were required health and safety trainings including CPR, First Aid, and Sudden Infant Death Syndrome. The other 12 classes were a variety of early education topics.

Technical Assistance

A total of 33 staff members in 17 classrooms at 4 child care centers received technical assistance visits to assist with program quality, classroom management, and/or licensing requirements.

Resource

The Early Childhood Resource Center served 139 individuals with a total of 364 visits. Sixteen childcare providers, 60 parents and caregivers, and 63 other adults utilized the resource center.



Parents as Teachers

Parent educators conducted 463 home visits serving 44 families.

During visits, children received developmental screens while parents receive education to build protective factors to keep the family strong and healthy. Over the year, 12 Group Connections were held to engage and educate families while having fun.

On Davie County

Reach Out and Read



Twenty-two primary care providers at 4 practices were trained and participated in the program. A total of 1,848 books were distributed to an estimated 1,022 children during their annual well-child visit.



WAGES

Twenty participants from 11 sites received a salary supplement. A total of \$24,688 was awarded to child care teachers.



Dolly Parton's Imagination Library

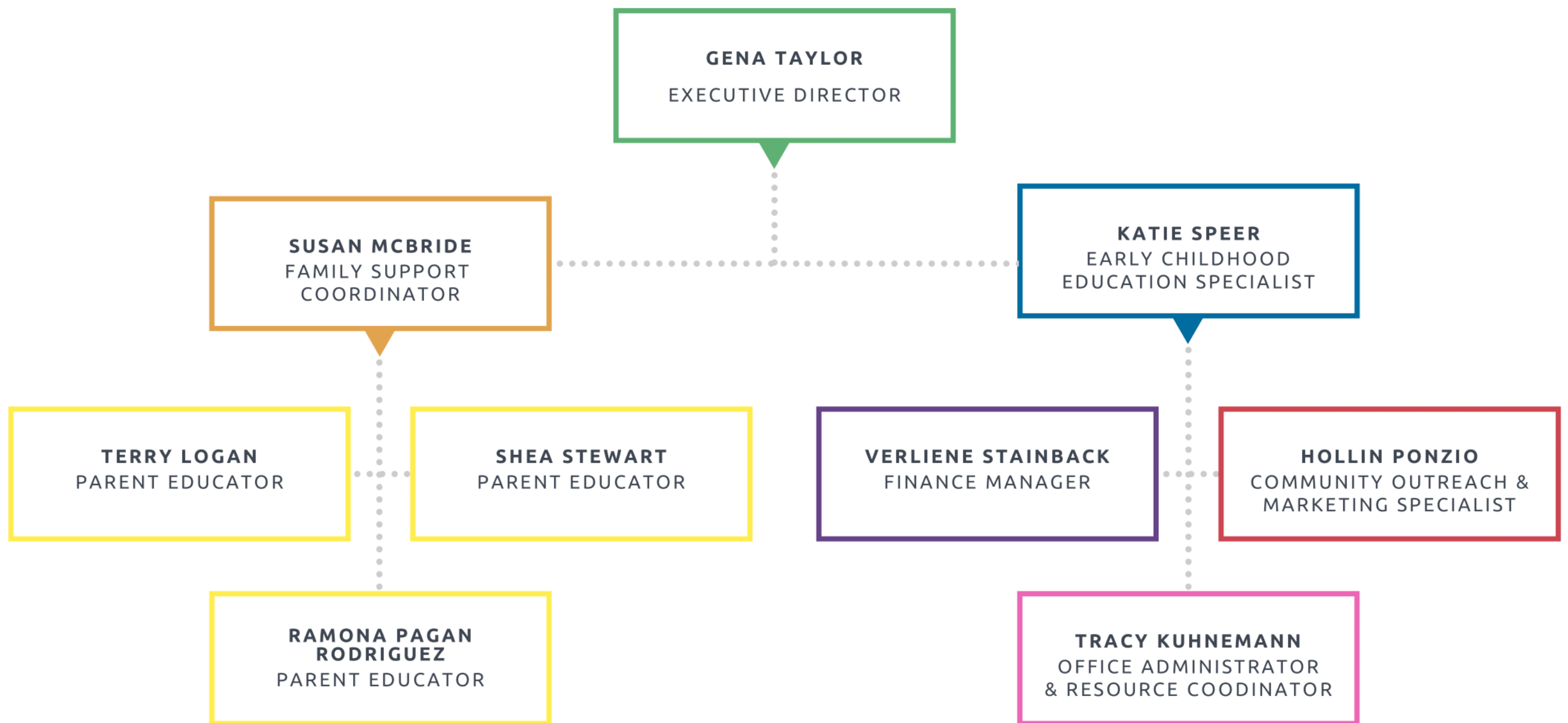
A total of 14,343 books were mailed to the homes of 1,497 enrolled children in Davie County. Among these, 408 children were new enrollees.

Community Education

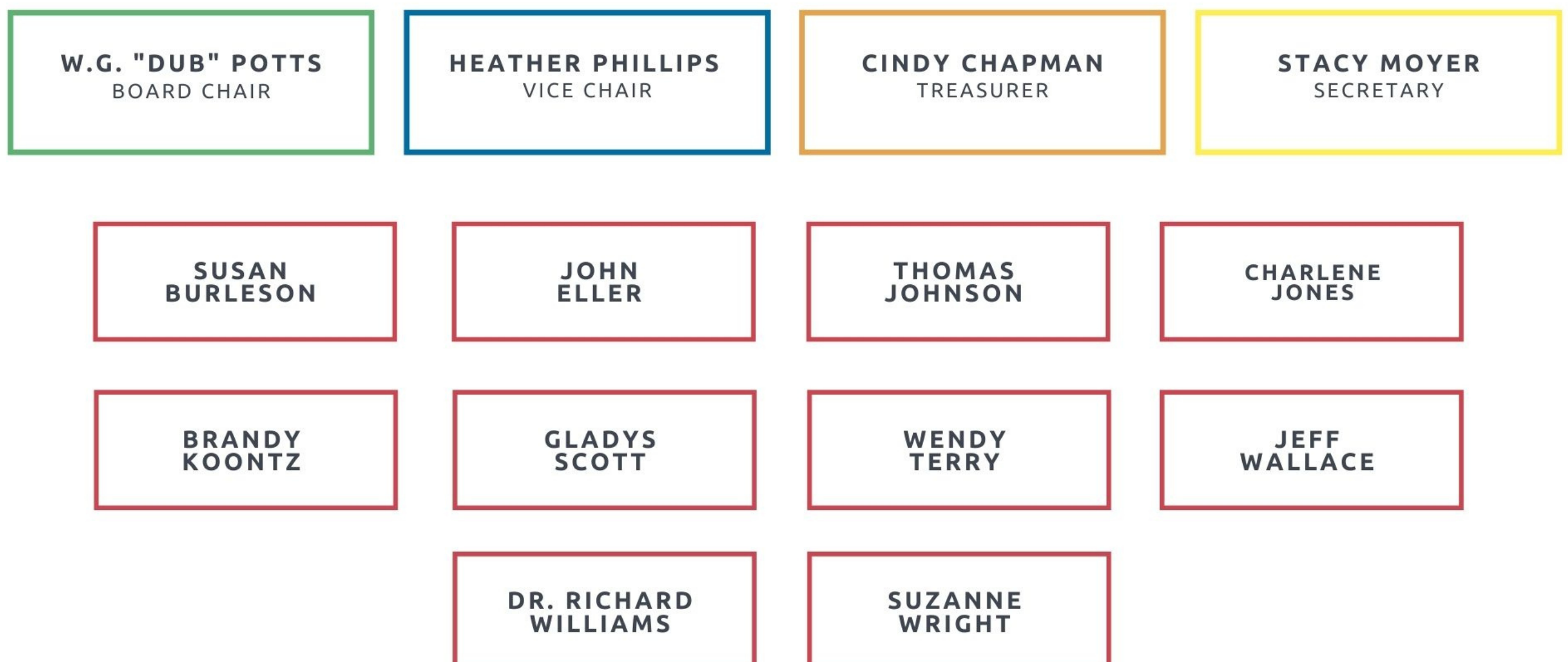


Thirty-three meetings were held with child-serving agencies. A Lunch-n-Learn session was held engaging 11 people. Twelve parental educational events were held with 267 adults in attendance. Over 200 Up and Active Kits were delivered to families.

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Our Board



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\$5,000+

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Funding

Family Support Programs

Early Care & Education Programs

Literacy Programs

Strengthening the Foundations of Quality
 Technical assistance program for childcare providers

WAGES
 Educational incentive program for childcare providers

Early Childhood Resource Center
 Interactive theme-based learning kits that are available to the community.

Parents as Teachers
 Evidence-based, in-home, parent/child education program

Community Education
 Local efforts to inform and educate the public about SSDC

Dolly Parton's Imagination Library
 Early literacy program where children receive one book a month by mail

Nurturing Parenting Program
 Ten-week group parenting class building nurturing parenting skills

LENA Home
 Helps parents promote and participate in building early language skills

Reach Out and Read
 Early literacy program where children receive books from local pediatricians

State Funding

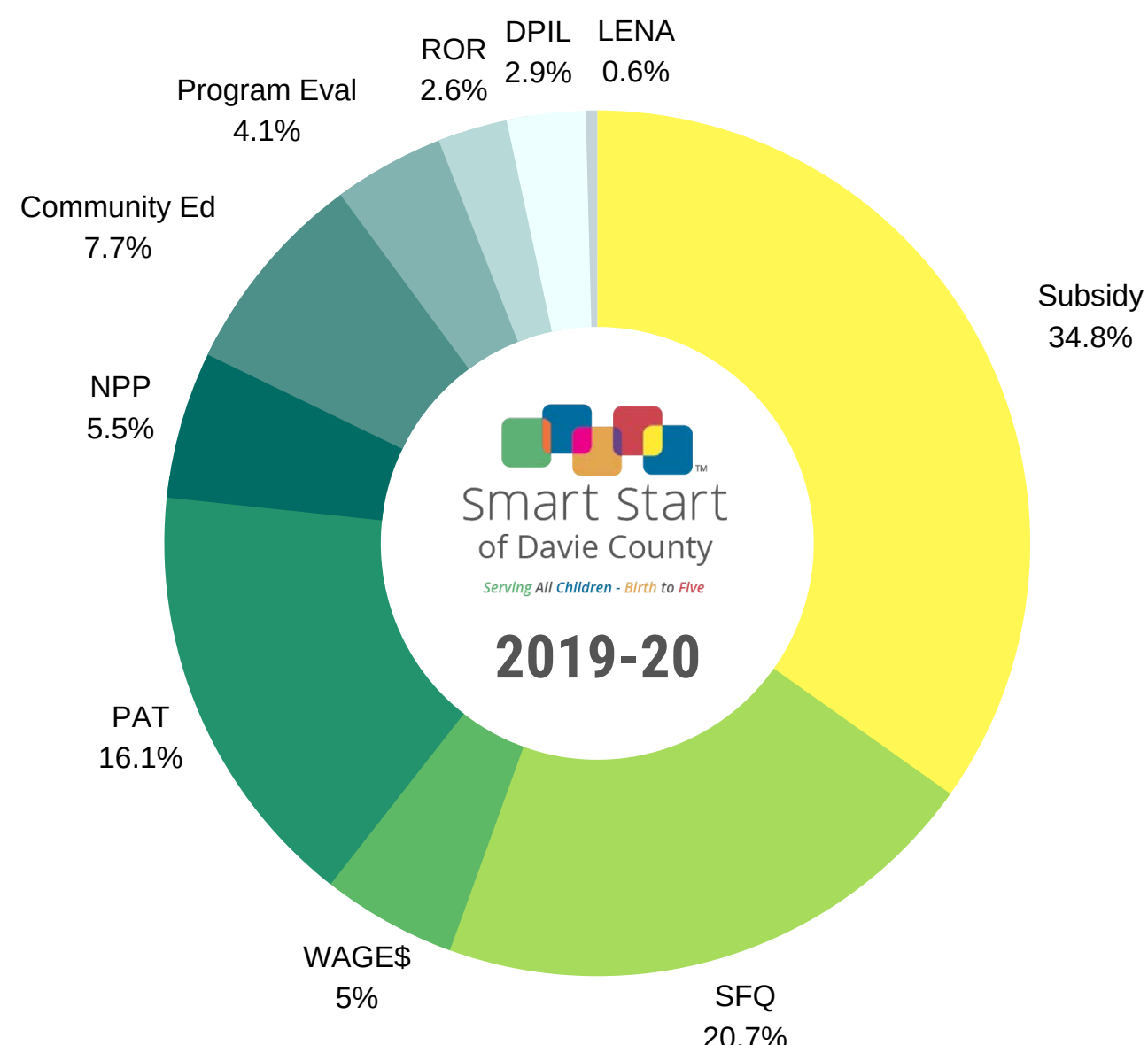
Totaling \$484,473 state funding for SSDC was distributed as follows:

- 41% of state funding is allocated directly to DSS Child Care Subsidy
- 70% to Early Care & Education
- <30% to Family Support Programs

Private Funding

- \$65,520 received from grants
- \$60,210 raised through our 8th annual Hometown Hoedown fundraiser

Overall Program Funding Allocation From State & Private Dollars



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